



Reputation is not managed. **It is earned.**

On site, with your teams, one stay at a time.

Who this is for

Owners and property managers who operate several vacation rentals, themselves or through their staff and vendors: at least ten properties within a 30-kilometer (20-mile) radius, and in-person guest reception, or a clear commitment to put it in place.

We run three hands-on field engagements per quarter, reviewing and upgrading every property.

Your review score dictates your pricing power.

Your field operations dictate your score.

Here is why.

Three core objectives

- 1 Yield: raise your average daily rate to target high-value stays, with fewer turnovers, lower wear and tear and better net margins.
- 2 Corporate distribution: fill off-peak and shoulder nights with mid-term and long-term corporate stays, through a dedicated acquisition tool at your disposal.
- 3 Operator freedom and portfolio scale: systematize operations so your portfolio runs without your constant presence, on a qualified on-site team, freeing you to sign new property owners and expand.

Proof of performance

Our own property in Strasbourg posts an average daily rate above €300, about twice the local market of €130 to €150. Its Booking rating climbed from 9.4 to 9.8. That outperformance is not the result of a pricing strategy. It comes from one integrated system: continuous upkeep of the properties, trained and accountable teams, coordinated vendors, rigorous quality control, and a targeted corporate clientele managed as a distribution channel of its own.

The result goes beyond a better rate. It is the capacity to sustain it over the long term.

[See if you qualify](#)

How the engagement runs, in three phases

- ① We carry out a full on-site review of your portfolio: a detailed analysis of twelve months of financial data, property by property, and a walkthrough of every property, observing arrivals, departures and turnovers.
- ② We deliver our recommendations, property by property, and implement them on the ground with your teams, whom we train for that purpose.
- ③ We measure the monthly gain against the same month of the prior year: average daily rate, nights sold, revenue, guest ratings, incidents, turnover cost, and your key performance indicators.

The deliverable is not a report. It is an operation that runs at a higher level.

Risk free

We take on the risk. Full return on your investment is guaranteed within twelve months. If it is not reached, we continue the engagement at no additional fee. Part of our fee is indexed to the gain we measure. If, at the end of those twelve months, the cumulative gain has not covered the fees you paid, we extend measurement and follow-up for six more months with no fixed fee. One condition: you implement the recommendations you selected and you share your revenue figures every month.

Part of our fee is tied to performance. We earn only when you earn.

The next step

The next step is a thirty-minute scoping session that determines:

- ① which properties in your portfolio qualify for the engagement;
- ② your main gaps in quality, margin and capacity;
- ③ the scope of the first twelve months.

Build organizational excellence.



See if you qualify

A thirty-minute scoping session. Ten properties or more within a 30-kilometer radius.